

Data Intelligence

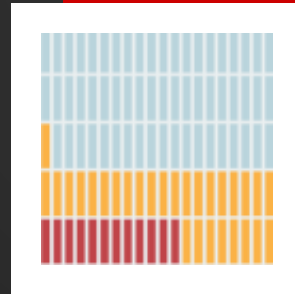
Dark Data Discovery & Management

Today's Data Environment

Enterprise Storage
becomes a dumping
ground of user content

80%
of all data in the
enterprise is dark
data

65%
Of all dark data
has no business
value



41%
of the total
environment hasn't
been modified in the
past

3 Years

At the heart of the
problem is data that is:

- Redundant
- Obsolete
- Orphaned
- Trivial

Challenges



The cost of bad data **exceeds \$600 billion** for US businesses annually.



Poor data across businesses and the government costs the US economy **\$3.1 trillion** a year.



Poor data quality will cost the UK's 4 largest supermarkets **\$1 billion** over the next 5 years.



Data quality best practices **boost revenue by 66%**.



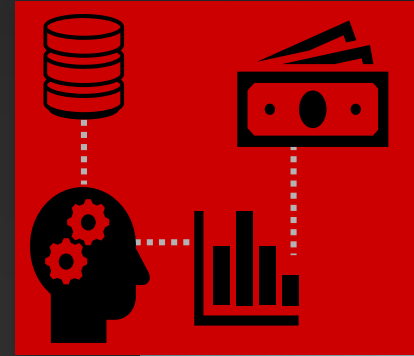
Poor data and lack of visibility to data quality cited as the **#1 reason for overrunning** project costs.



An average Fortune 1000 company that can **increase the usability of its data by 10%** can expect a revenue **increase of over \$2 billion**.

Data Intelligence Benefits

- Quickly uncover data insights
- Improve productivity
- Reduce costs
- Mitigate risks for governance and compliance
- Faster Searches



Use Cases

An aerial night view of a city skyline, densely packed with illuminated buildings and streets. The lights create a vibrant orange and yellow glow against the dark sky, which is filled with scattered clouds. The perspective is from a high vantage point, looking down and across the city.

USE CASE

Data Discovery in Scanned Contracts & Other Documents

Industries:



Banking and Finance



Manufacturing



Healthcare

Benefits Across Industries:

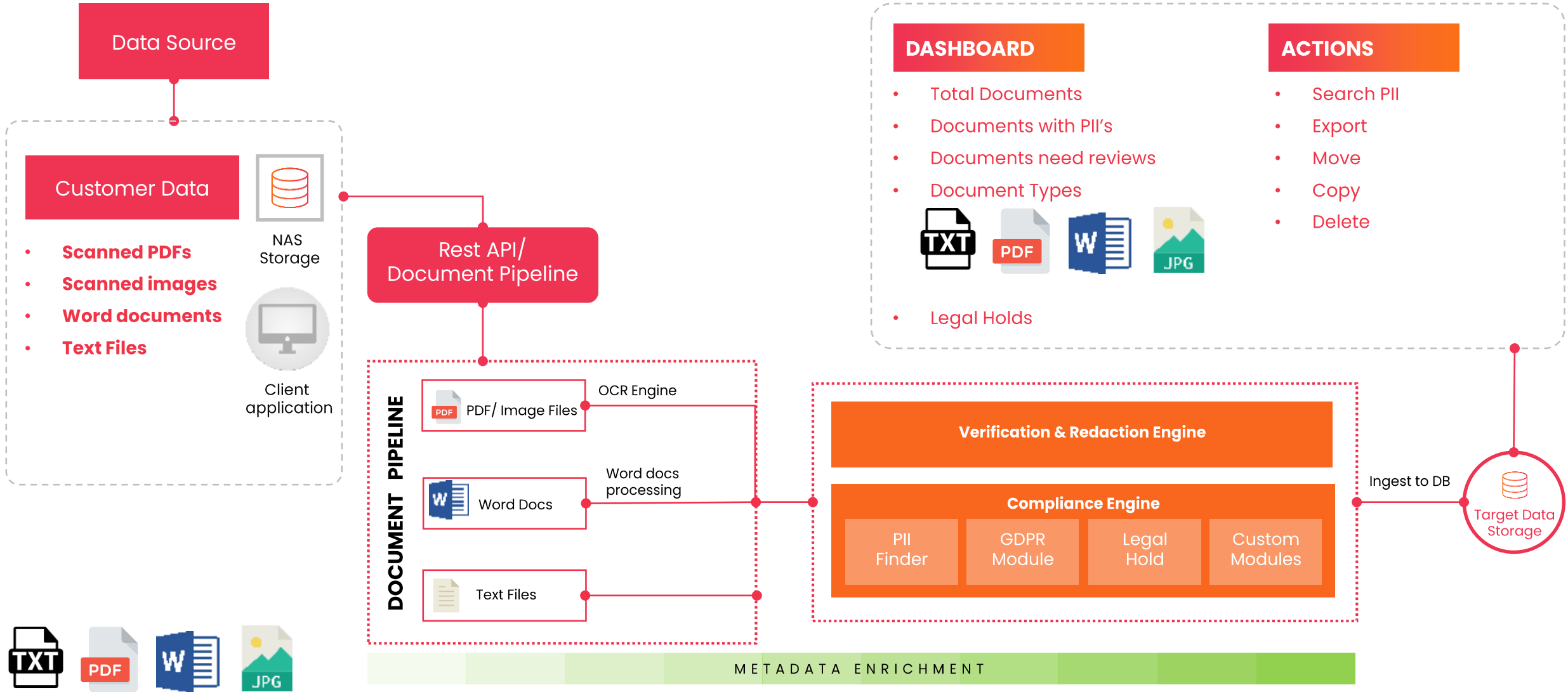
Gain better visibility into unstructured data. Reduce dark data and increase compliance by discovering PII and other GDPR/ CCPA related information within documents

Custom pipelines can process old and new data from various data sources to prevent the fraud, misuse of their customers' PII, and to manage sensitive information better

Extensible dashboard ensures better control and management of that data, at all times.

USE CASE

Data Discovery in Scanned Contracts & Other Documents



USE CASE

Data Discovery Contact Center

Industries:



Banking and Finance

Give customer support teams a better way to engage with customers by providing near real-time sentiment analysis of the communication transcripts. Gain better visibility of contact center's performance by analyzing stored chats and improve ways to engage with customers



Manufacturing

Provide insights to journaled emails allowing increased compliance. Dashboard provides and centralize view of the data for better business decisions and managing sensitive information better



Healthcare

Custom pipelines can process old and new data from various data sources to prevent the fraud, misuse of their customers' PII, and to manage sensitive information better

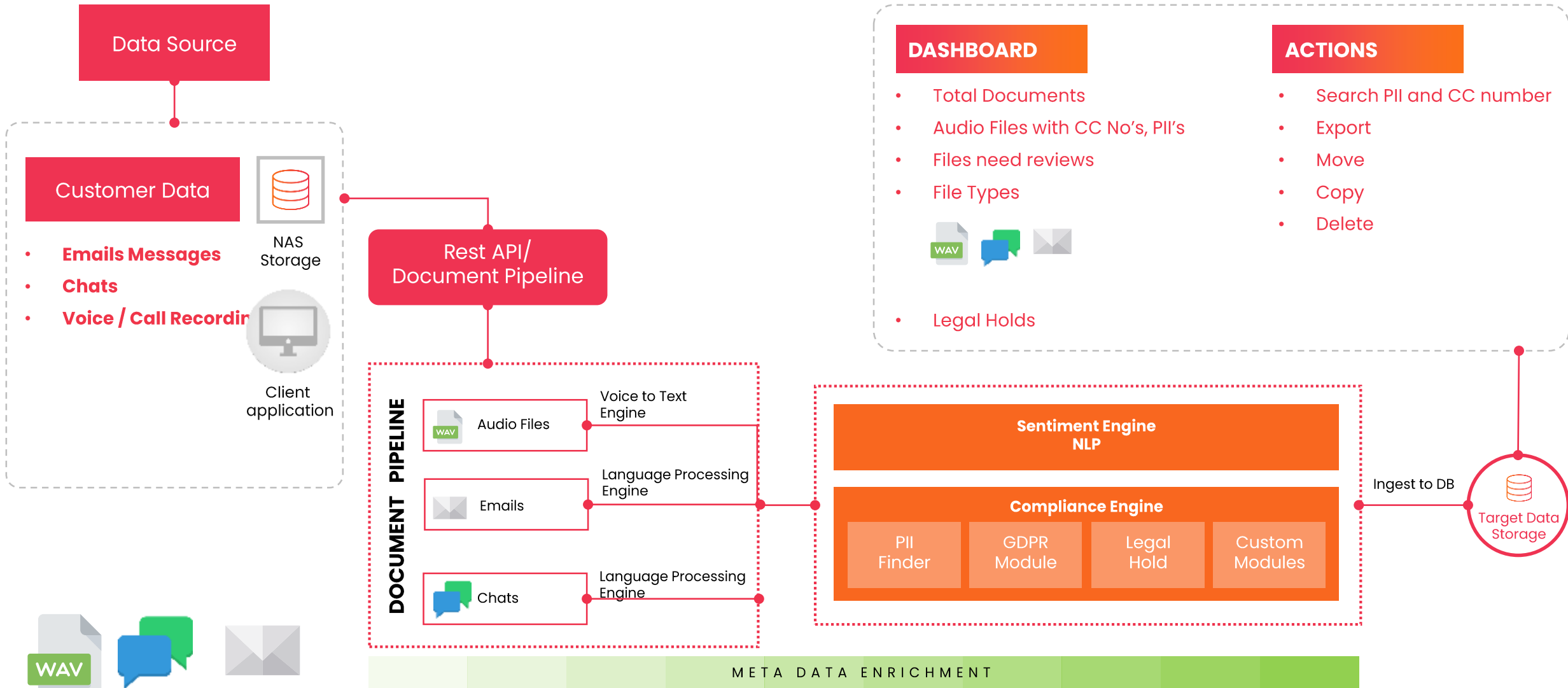


Retail

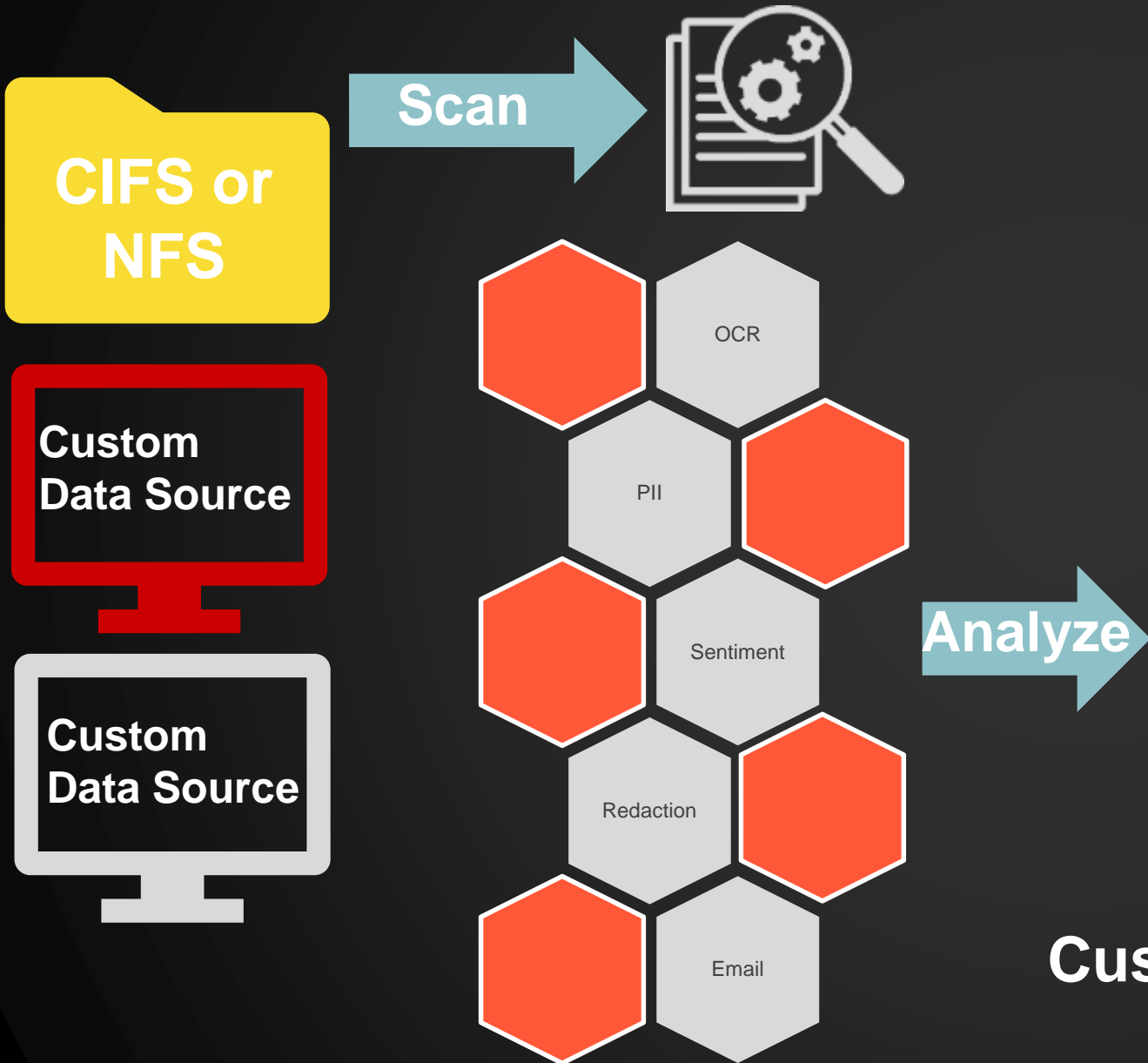
Extensible dashboard ensures better control and management of that data, at all times.

USE CASE

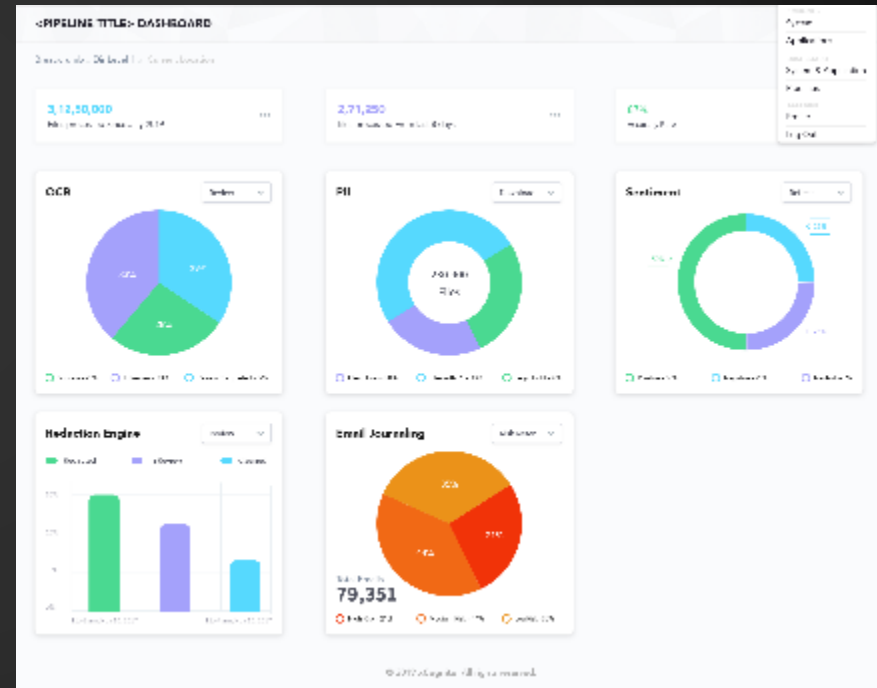
Contact Centers



Data Assessment Process



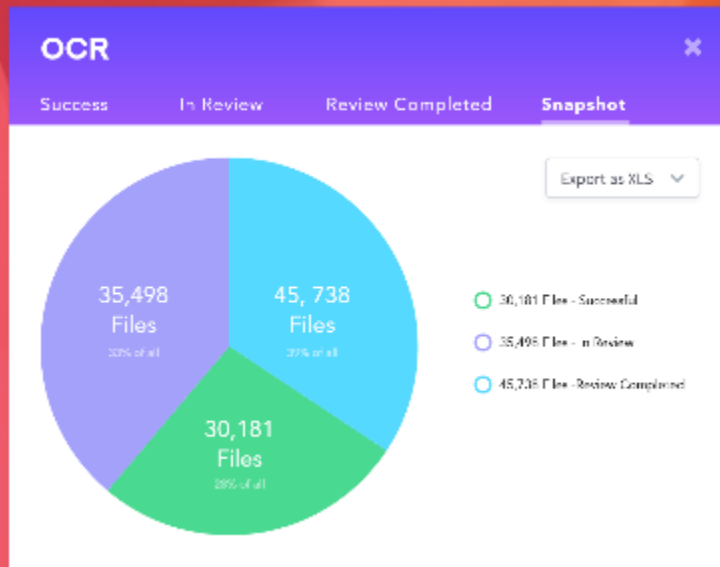
Custom Pipelines



Customized Dashboards and Reports

DASHBOARD SNAPSHOT

Receipt processing pipeline



Shows detailed listing of Reviewed & to be reviewed files

Total files available on the drive

OCR interface showing a table of 12 files:

Sr	File Name	Date	Actions
1.	Science-Journal.jpg	05-11-2019	Review
2.	Zom90189-log.txt	05-11-2019	Review
3.	795-info-sheet.txt	05-11-2019	Review
4.	License premium.txt	05-11-2019	Review
5.	License free.txt	05-11-2019	Review
6.	1411.jpg	05-11-2019	Review
7.	supply-chain-management.pdf	05-11-2019	Review
8.	Shot-2017-08-01-at-2.06.18-PM.png	05-11-2019	Review
9.	Supply-chain-demand-chain.jpg	05-11-2019	Review
10.	Order2Cash-platform-overview-main.doc	05-11-2019	Review
11.	O2C-Framework.txt	05-11-2019	Review
12.	BusinessInsights.txt	05-11-2019	Review

SAVE

Integrate with PeopleSoft, SAP, Expense & Billing, and other connectors

INTEGRATE

13,922 Files

- PeopleSoft
- SAP
- Expense & Billing
- Others

INTEGRATE

Pipelines

The screenshot shows the 'PIPELINES' management page in xCognito. At the top, it says 'Total 30 Pipelines Found'. A '+ CREATE PIPELINE' button is visible. Below is a list of 10 pipeline entries, each with a name, creation date, status, and application. Each entry has three circular icons: a green one with a play symbol, a purple one with a pencil, and a red one with a trash can.

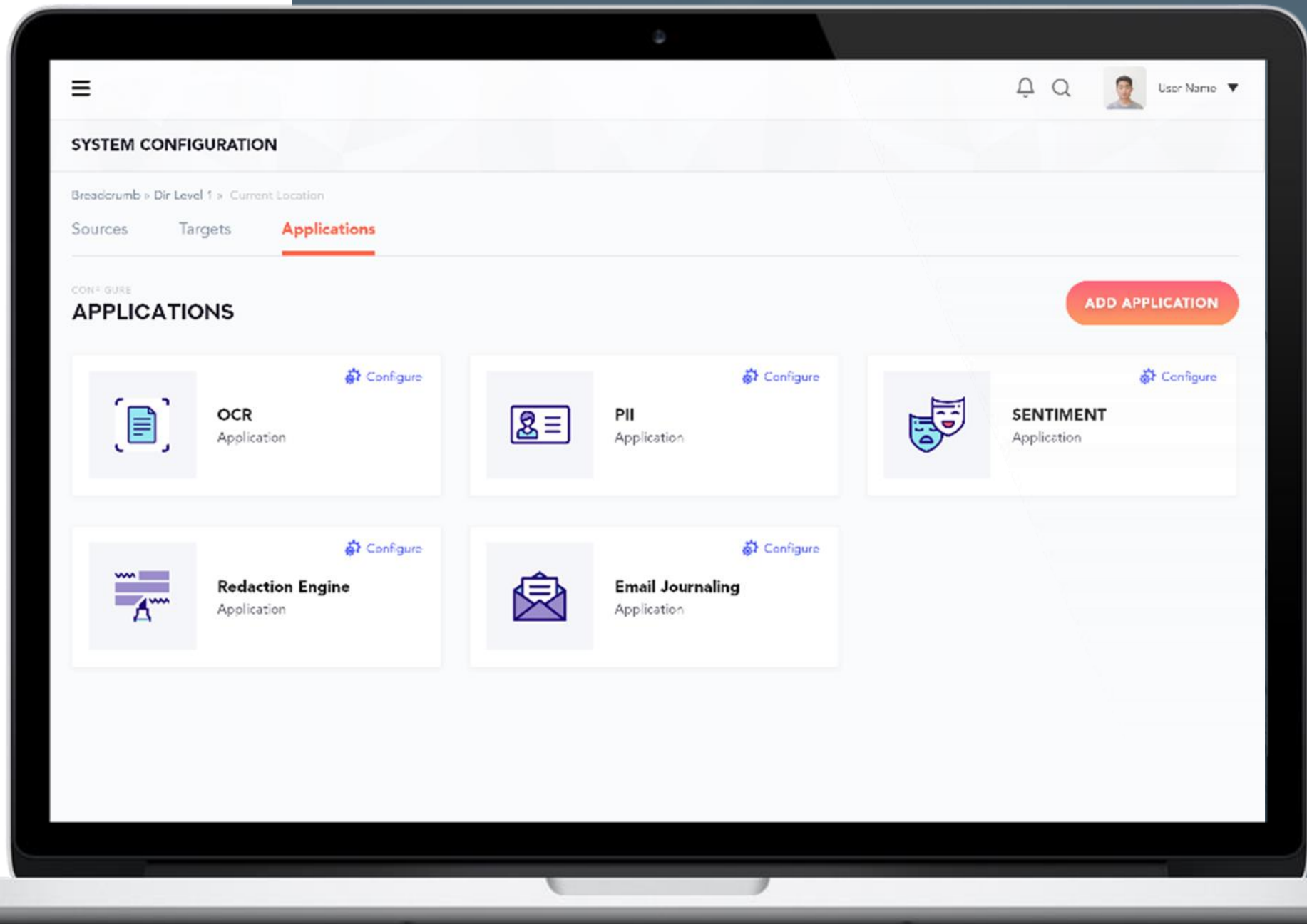
ID	Name	Created	Status	Application	Actions
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
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1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
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1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]
1	Pipeline-101905112019	Created on 2019-11-05-2019	Enabled	Application-101905112019	[Play] [Edit] [Delete]

The screenshot shows the configuration page for a pipeline named 'PIPELINE-101905112019'. It is divided into 'INPUT', 'FILTER', 'APPLICATION', and 'OUTPUT' sections. The 'INPUT' section has a dropdown menu. The 'FILTER' section has several checkboxes. The 'APPLICATION' section has checkboxes for 'Filter', 'Join', 'Split', 'Map', and 'Join'. The 'OUTPUT' section has a dropdown menu. Below these sections is a 'REVIEW PIPELINE' section with a 'SAVE' button.

INPUT	FILTER	APPLICATION	OUTPUT
INPUT SOURCE [Dropdown]	<input type="checkbox"/> AND <input type="checkbox"/> OR	<input checked="" type="checkbox"/> Filter <input checked="" type="checkbox"/> Join <input type="checkbox"/> Split <input type="checkbox"/> Map <input type="checkbox"/> Join	OUTPUT LOCATION [Dropdown] OUTPUT INDEX [Dropdown]

META DATA ENRICHMENT

Applications Configuration



Thank You

Connect with us:
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